



*For the love of home,
family and friendships*

We are Luin Living. A group of people from Finland with an ambition to make every day at home an indulgence.

As the world around us is changing, a comfortable home has never been more important than it is today. With our timeless and long-lasting products, we hope to bring more joy to every home.

Since our story began, we found the passion driving our work from home, family and friendships.

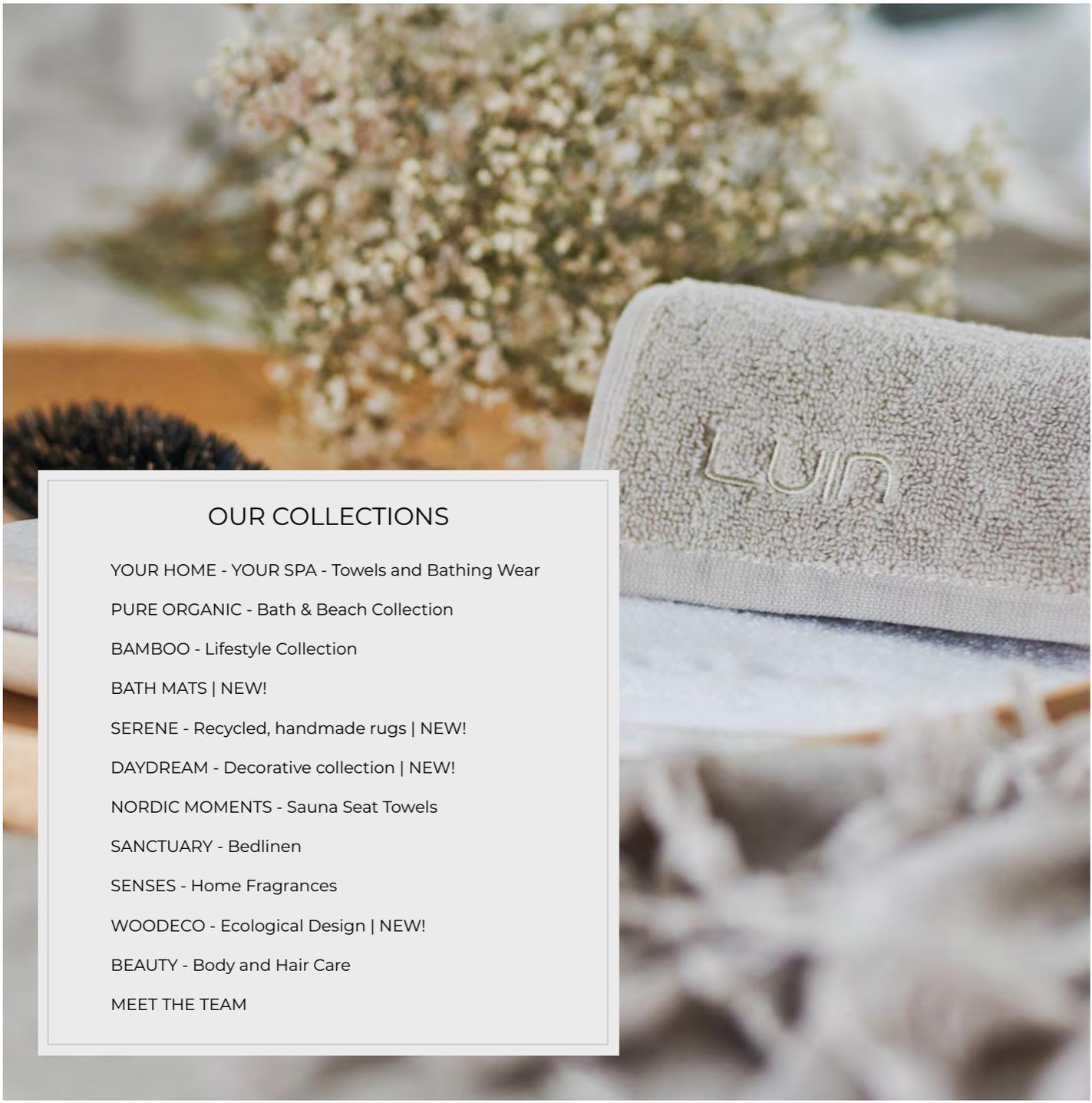
Welcome to join us!

Noora and Mari,
Founders and Designers of Luin Living



Luin Living is a Finnish lifestyle and décor brand bringing a touch of indulgence to every home.

**DESIGN[®]
FROM
FINLAND**



OUR COLLECTIONS

YOUR HOME - YOUR SPA - Towels and Bathing Wear

PURE ORGANIC - Bath & Beach Collection

BAMBOO - Lifestyle Collection

BATH MATS | NEW!

SERENE - Recycled, handmade rugs | NEW!

DAYDREAM - Decorative collection | NEW!

NORDIC MOMENTS - Sauna Seat Towels

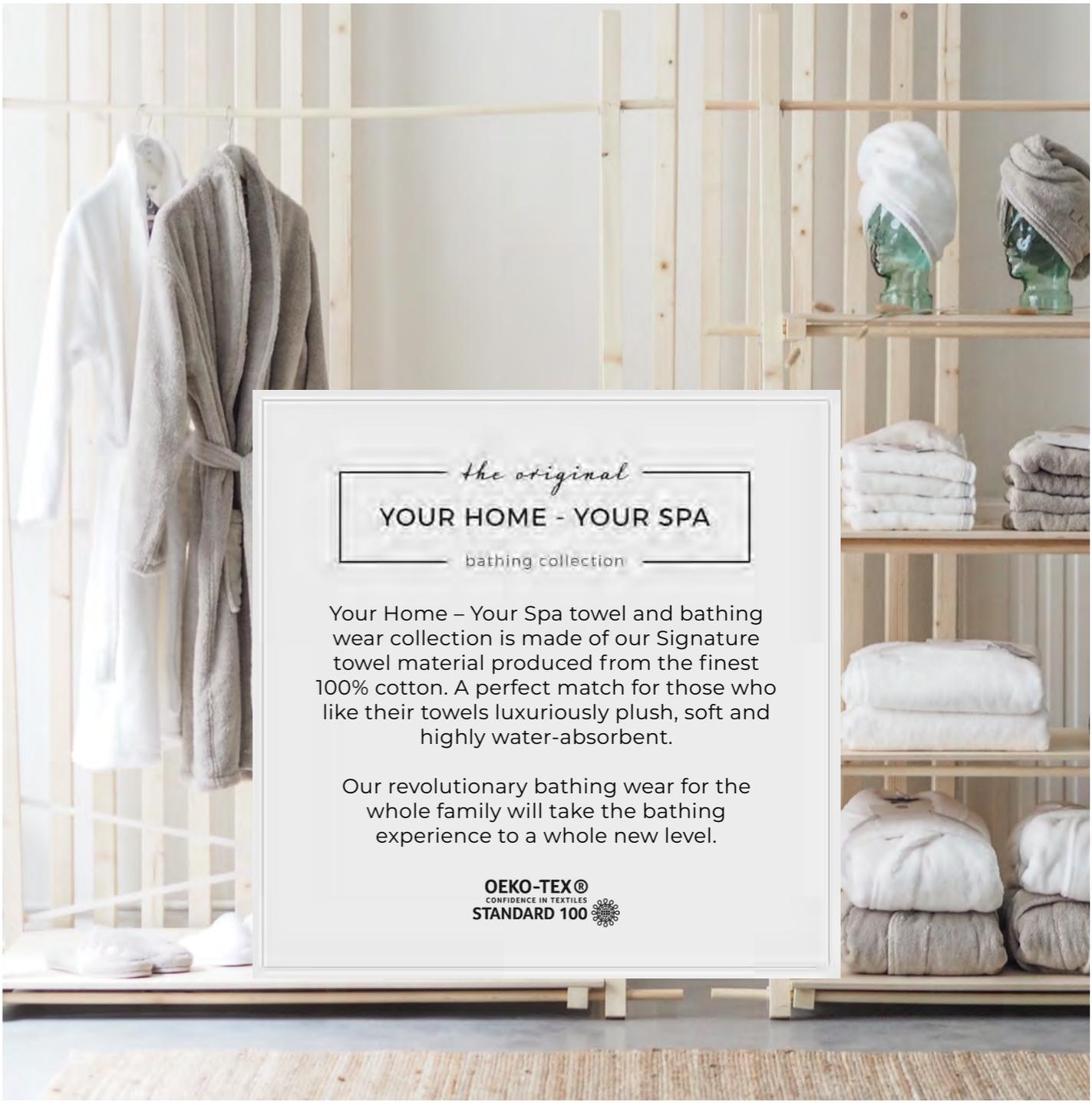
SANCTUARY - Bedlinen

SENSES - Home Fragrances

WOODECO - Ecological Design | NEW!

BEAUTY - Body and Hair Care

MEET THE TEAM



the original
YOUR HOME - YOUR SPA

bathing collection

Your Home – Your Spa towel and bathing wear collection is made of our Signature towel material produced from the finest 100% cotton. A perfect match for those who like their towels luxuriously plush, soft and highly water-absorbent.

Our revolutionary bathing wear for the whole family will take the bathing experience to a whole new level.

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100 



TOWELS



Snow



Sand



Pearl Grey



Granite



Black



Dusty Rose

SIZES

Spa Towel 30x30 cm, 10"x10" in

Facial Towel 30x50 cm, 12"x20" in

Hand Towel 50x80 cm, 20"x31" in

Bath Towel 70x140 cm, 28"x51" in

Bath Sheet 100x150 cm, 39"x59" in

Grande Towel 100x180 cm, 39"x71" in



UNISEX BATHROBES



Snow



Sand



Pearl Grey



Granite



Black



Dusty Rose

SIZES

Unisex

XS, S, M, L, XL





HAIR TOWELS



Snow



Sand



Pearl Grey



Granite



Black



Dusty Rose

SIZES

One size fits all ages and hair lengths.
Special design and snap fastener for a comfortable use.
Comes in an elegant gift box.



SPA DRESSES



Snow



Sand



Pearl Grey



Granite



Black



Dusty Rose

SIZES

S/M, L/XL

Easily attached with hidden snap fasteners and elastic in the back of the towel



MEN'S WRAP TOWELS



Sand



Pearl Grey



Granite



Black

SIZES

ONE SIZE
60 x 150 cm
24" x 59" in

Attached with hidden snap fasteners and elastic in the back of the towel



UNISEX PONCHO TOWELS



Snow



Sand



Pearl Grey



Granite



Black



Dusty Rose

SIZES

S/M: Length 90 cm x Width 80 cm, 35" x 31" in
L/XL: Length 100 cm x Width 85 cm, 39" x 33" in



COSY SLIPPERS



Snow



Sand



Pearl Grey



Granite



Black



Dusty Rose

SIZES

- XS (34-36)
- S/M (37-40)
- L/XL (41-44)

Machine washable.



KIDS' BATHROBES & PONCHOS



SIZES

BATHROBES:
 110cm, 43" in for children ages 3-5
 130cm, 51" in for children ages 5-8
 150cm, 59" in for children ages 9-12

PONCHOS:
 Small – for children ages 1-5
 Large – for children ages 5-10

Belt attached to the back of the robe.



BABY CAPE TOWELS



Snow



Sand



Pearl Grey



Granite



Dusty Rose

SIZES

One size

60 x 120 cm

24" x 47" in

Generous size from newborn to 5 years.



the good conscious
PURE ORGANIC
 bath & beach collection

Luin Living Organic Bath & Beach Towel Collection is made of 100% organic cotton, down to every detail. These ecological towels are soft, light, absorbent and versatile in use. Other side of the towel is sleek and the other soft terry cloth.

Perfect for home & beach. Material dries quickly and fits to a small space. The whole production chain from yarn supplier to weaving, dyeing and finishing has GOTS certificate. Oeko-Tex certification guarantees no harmful substances are used in the production.



ORGANIC TOWELS



Sand



Pearl Grey



Granite



Dusty Rose

SIZES

- Hand Towel 50 x 70 cm, 20" x 32" in
- Bath & Beach Towel 70 x 140 cm, 28" x 55" in
- Bath & Beach Towel 100 x 180 cm, 39.9" x 71" in

One side is sleek and the other a soft terry cloth.



the casual
BAMBOO
lifestyle collection

Luin Living's Bamboo collection is a tribute to the ecological, lightweight and cashmere-soft bamboo. These timeless casual home and lifestyle products are designed to surprise you with their multiple ways of use. Use them at home or mix them with your favourite outfits and wear them anytime, anywhere.



BAMBOO KAFTANS



Snow



Sand



Pearl Grey



Granite



Black



Dusty Rose

SIZES

One Size
 Width 90 cm x Length 120 cm
 35" x 47" in



BAMBOO MORNING GOWNS



Snow



Sand



Pearl Grey



Granite



Black



Dusty Rose

SIZES

S/M, L/XL

Can be used as a lightweight morning gown, bathrobe or cardigan. Wear as you please.



BAMBOO TOWELS



Snow



Sand



Pearl Grey



Granite



Black



Dusty Rose

SIZES

One Size
Width 90 cm x Length 180 cm, 35" x 71" in

This versatile piece works well as a towel, scarf or blanket. Use as you please.



BATH MATS



Snow



Sand



Pearl Grey



Granite



Black

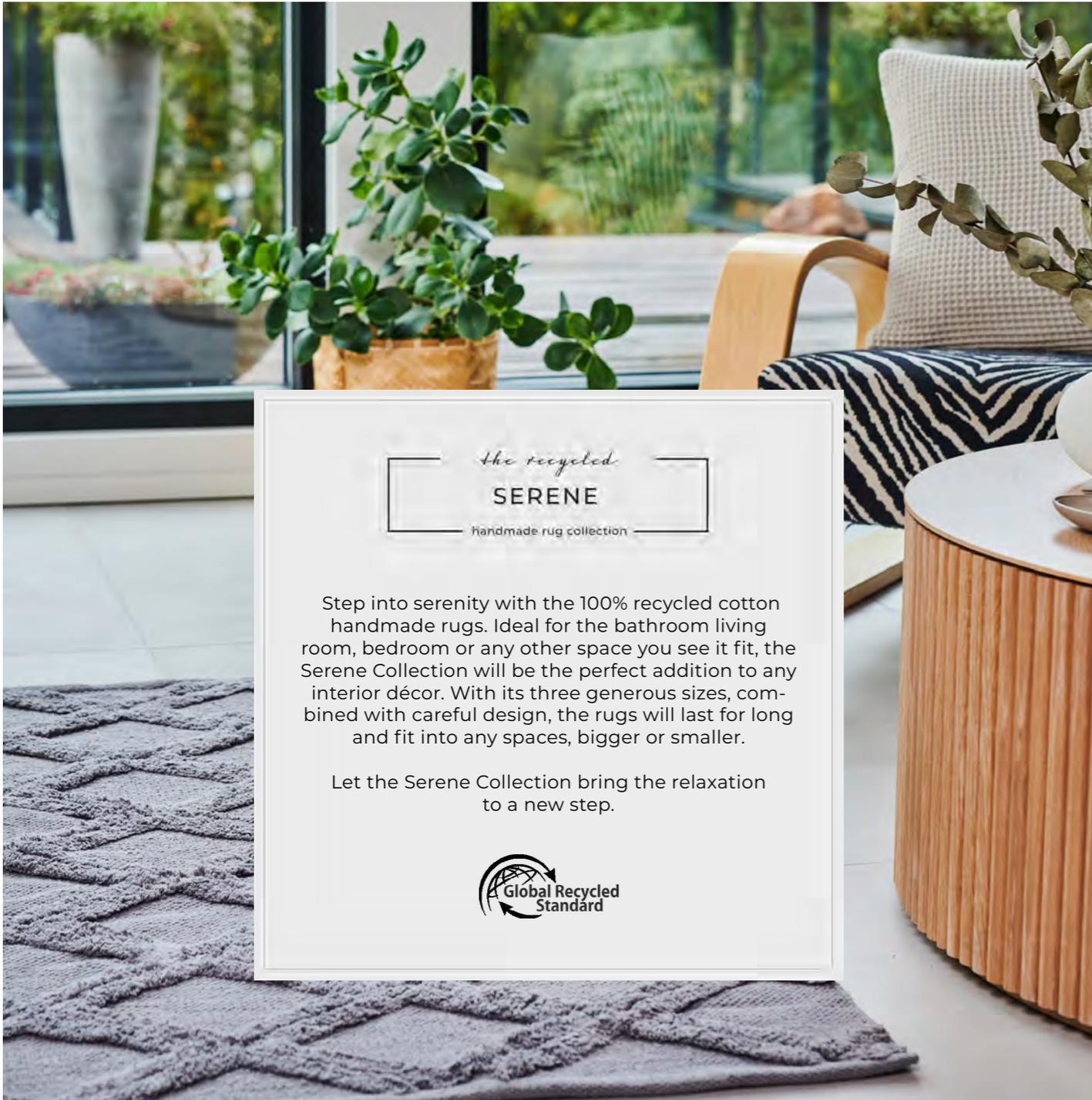


Dusty Rose

NEW!

SIZES

70 x 90 cm, 27" x 35" in
70 x 120 cm, 27" x 47" in



the recycled
SERENE
 handmade rug collection

Step into serenity with the 100% recycled cotton handmade rugs. Ideal for the bathroom living room, bedroom or any other space you see it fit, the Serene Collection will be the perfect addition to any interior décor. With its three generous sizes, combined with careful design, the rugs will last for long and fit into any spaces, bigger or smaller.

Let the Serene Collection bring the relaxation to a new step.



SERENE



Sand



Pearl Grey



Granite

NEW!

SIZES

- 60 x 80 cm, 23" x 31" in
- 70 x 120 cm, 27" x 47" in
- 70 x 200 cm, 27" x 78" in



the natural
DAYDREAM
 decorative collection

The Daydream Collection is an elegant and decorative selection that fits all interior décor and all atmospheres.

Made of natural 100% cotton, the line combines timeless design, easy maintenance and soft touches to be the perfect accessories for those precious moments at home.

The beautiful and indulging decorative pieces of the collection make for perfect relaxing and everlasting cosy moments.



DAYDREAM



Sand



Pearl Grey



Granite



Dusty Rose



NEW!

SIZES

Throw:
 125 x 180 cm
 49" x 71"

Cushion Cover:
 50 x 50 cm
 19" x 19"



the premium

NORDIC MOMENTS

Indoor & Outdoor Collection

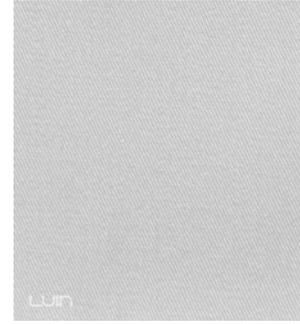
To live up in the Nordics means to love the nature and the seasons. We want to make the best of it all year round whether it is snowy or sunny. Nordic Moments Sauna Bench & Seat Towels are a premium quality products, combining urban design and natural materials. Use these towels in the sauna, at your home spa, as an outdoor seating cover or even as a kitchen towel.

The unique Nordic Moments material is made of nature's greatest fibers, bamboo and cotton, bringing out the best qualities from both materials. Its softness gets better with every wash, pampering even the most sensitive skin. The fabric is plush enough to keep its form well without wrinkles.

SEAT COVERS



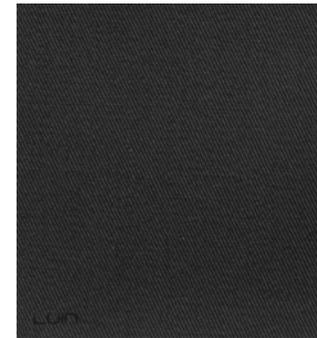
Sand



Pearl Grey



Granite



Black

SIZES

55 x 60 cm, 21" x 24" in
150 x 60 cm, 59" x 24" in



the luxurious
SANCTUARY
 bedding collection

The Sanctuary Bedding Collection combines soft touch with a crispy twist, just like in hotel beddings. All Sanctuary products are woven in Italy with durable and modern percale technique of the finest and carefully selected 100% cotton.

The whole family can enjoy the same design and comfortness. Mixing and matching our harmonious Scandinavian colors makes any bedroom a true Sanctuary of sleep.



SANCTUARY



Snow



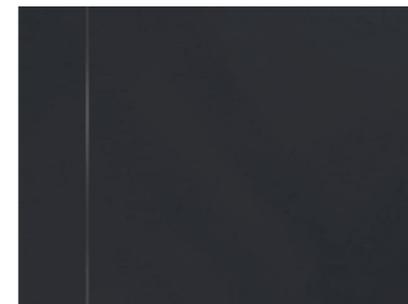
Sand



Pearl Grey



Granite



Black

SIZES

Pillowcase 50x60 cm, 20"x25" in

Pillowcase 55x75 cm, 22"x30" in

Duvet Cover 150x210 cm, 59"x83" in

Double Duvet Cover 240x220 cm,
94"x87" in

Baby Bed Set
 Pillowcase 35x45 cm, 14"x18" in and
 Duvet Cover 85x125 cm, 33"x49" in
 (not available in black)

Junior Bed Set
 Pillowcase 40x60 cm, 16"x24" in and
 Duvet Cover 120x160 cm, 47"x24" in
 (not available in black)

Flat Sheet in size
 150x290 cm and 260x290 cm,
 59"x114" in and 102"x114" in
 available in color Snow



the exquisite
SENSES
 home fragrance collection

Our ambition is all about bringing the good vibes and relaxation to everyday life. We designed our Home Fragrance collection based on different atmospheres at home. Are you feeling Happy? Maybe you want to get Cosy? Or are you ready for some bubbles?

Explore the beautiful Home Fragrance selection.

REED DIFFUSERS, DIFFUSER REFILLS & SCENTED CANDLES

Bring me the
SUNSHINE
 Watermelon & Apple



Because I'm
HAPPY
 Red Berries & Pine



Let me get
COSY
 Lily & Cotton



I'm after pure
INDULGENCE
 White Truffle & Cognac



I'm ready for some
BUBBLES
 Champagne & Pomelo



Taking my moment to
DAYDREAM
 Cotton Candy & Passion Fruit



SIZES

REED DIFFUSER:
 200 ml
 Time for usage app. 6
 months
 Width 15 cm, height 13
 cm, depth 4 cm

DIFFUSER REFILL:
 200 ml
 Diffuser Refill With
 Reed Sticks

SCENTED CANDLES:
 300g
 Burning time 45 hrs
 Hand Poured Mineral &
 Vegetable Wax Candle



The ecological
WOODECO
 design collection

Woodeco Soap Box is a true masterpiece of harmonic design and a sustainable material innovation. It is made in Finland of natural wood based cellulose fibres combined with recycled plastic. The durable Woodeco Soap Box is designed to transform into two practical soap trays.

This box conveniently travels with you on the go. It protects the soap bar in the shower and the design of the tray allows the soap to dry between washes. The versatile box also works as a beautiful box for your small treasures.

WOODECO



Snow



Sand



Pearl Grey



Granite



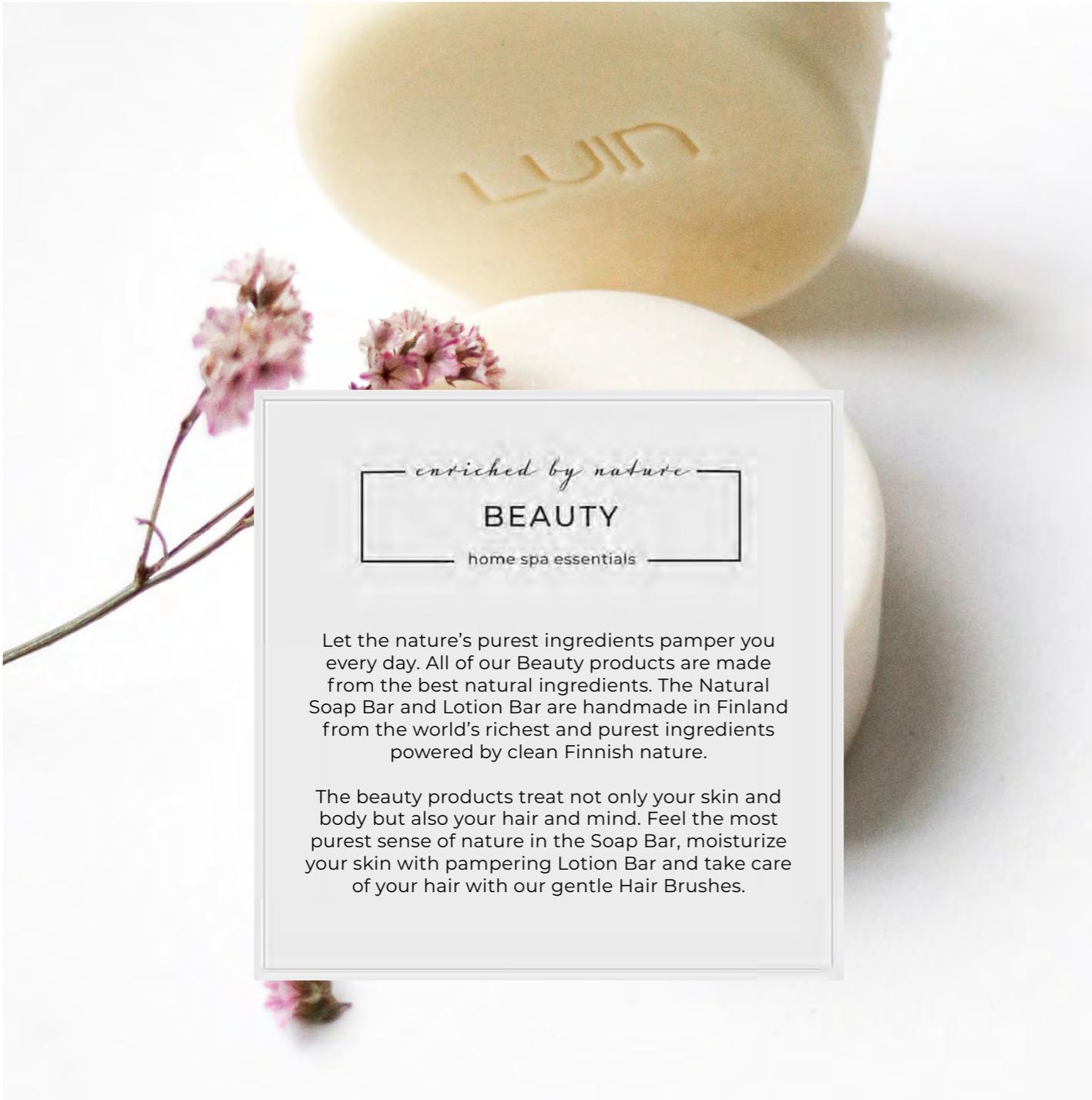
Black



Dusty Rose

NEW!

Made in Finland from natural fibre composite
 Eco-friendly, recyclable, dishwasher safe
 Use it as a travel box or as a soap holder in the bathroom
 Available in six Luin Living colors



enriched by nature
BEAUTY
 home spa essentials

Let the nature's purest ingredients pamper you every day. All of our Beauty products are made from the best natural ingredients. The Natural Soap Bar and Lotion Bar are handmade in Finland from the world's richest and purest ingredients powered by clean Finnish nature.

The beauty products treat not only your skin and body but also your hair and mind. Feel the most purest sense of nature in the Soap Bar, moisturize your skin with pampering Lotion Bar and take care of your hair with our gentle Hair Brushes.

SOAP BARS, LOTION BARS & HAIR BRUSHES



Soap Bar
Snow



Lotion Bar
Natural



Natural Shine
Hair Brush

Gentle hair brush to stimulate the natural hair shine with wild boar bristle pins.



Gentle Detangling
Hair Brush

Highly developed hair brush for ultimate hair detangling with gentle edge-free pins.

SIZE

Soap Bar 80 g, Lotion Bar 70 g

Organic product, biodegradable, vegan, zero waste

MEET OUR SALES TEAM



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