



LUIN
LIVING

"EVERYONE DESERVES TO
EXPERIENCE SPA-LIKE MOMENTS AT
HOME EVERY DAY."

Noora & Mari

Founders and designers of Luin Living



About us	4
The Collections	7
YOUR HOME - YOUR SPA - Towels and Bathing Wear	8
PURE ORGANIC - Bath and Beach Towels	19
BAMBOO - Towels and Lounge Wear	21
BATH MATS	23
SERENE - Decorative Rugs	27
DAYDREAM - Throws and Cushion Covers	29
SENSES - Home Fragrances	32
Meet the Team	35

YOUR HOME IS YOUR SPA

Our story started when our founders and friends, Noora and Mari, got the idea to design the best hair towel in the world. To bring indulgence to everyday life. To get the relaxing spa-feeling to every home, every day.

As we are based in Finland, the happiest country in the whole world, we do know well the elements of happiness. We are professionals of creating a timeless spa-like experience for your home.

Talk to you soon!

Team Luin Living





OUR PHILOSOPHY

EXCEED THE EXPECTATIONS

Once you have tried our towels, you never want to change them. This is how we do it, as simple as that. We aim for the softest and most indulging materials in all the collections we design.

PERMANENT COLLECTIONS ONLY

We don't believe in trends or changing seasons. We design only permanent collections. No seasonal sales or discounts needed.

LONG PRODUCT LIFECYCLE IS SUSTAINABILITY

Every step from raw materials to production, packing, consuming and maintaining has been carefully thought. A long lasting high quality product is our sustainability choice number one.

THE DESIGN VISION

*Pure cosyness, elegant details
and 6 timeless colors*

In our designs, we like to keep it simple. We rely on three pillars; pure cosyness, elegant details and our six timeless colors.

Whatever the product, it is comfortable to use, pleasing to the eye and perfect for any home and anyone.





THE COLLECTIONS

Introducing our selection of indulging timeless designs.

the original
YOUR HOME - YOUR SPA
bathing collection

Your Home – Your Spa towel and bathing wear collection is the first Luin Living collection made of our unique signature towel material produced from the finest 100% long cotton fibers.

Luxuriously plush, soft and highly absorbent bathing products with elegant details.

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100 





TOWELS



Spa Towel 30x30 cm, 12x12 in

Facial Towel 30x50 cm, 12x20 in

Hand Towel 50x80 cm, 20x31 in

Hand Towel 50x100 cm, 20x39 in

Bath Towel 70x140 cm, 28x51 in

Bath Sheet 100x150 cm, 39x59 in

Grande Towel 100x180 cm, 39x71 in



UNISEX BATHROBES



XS, S, M, L, XL





HAIR TOWELS



One size fits all ages and hair lengths.

Special design and snap fastener for a comfortable use.

Packed in an elegant gift box.



SPA DRESSES

The modern wrap towel for women



S/M, L/XL

Comfortable to use with hidden snap fasteners
and elastic band on the back of the towel.



WRAP TOWELS

The cosy wrap towel for men



ONE SIZE

60x150 cm

24x59 in

Comfortable to use with hidden snap fasteners
and elastic band on the back of the towel.



UNISEX PONCHO TOWELS



S/M length x width: 90x80 cm, 35x31 in
L/XL length x width: 100x85 cm, 39x33 in

Snap fasteners on the sides.



COSY SLIPPERS



XS (34-36)

S/M (37-40)

L/XL (41-44)

Machine washable.





BABY CAPE TOWELS

0-5 yrs



ONE SIZE

60x120 cm, 24x47 in

Generous size from newborn to 5 years.

Snap fastener closure.



KIDS BATHROBES

3-12 yrs



110 cm, 43 in - for children ages 3-5

130 cm, 51 in - for children ages 6-9

150 cm, 59 in - for children ages 10-12

Belt attached on the back of the robe.





KIDS PONCHO TOWELS

1-10 yrs



Small – for children ages 1-5

Large – for children ages 5-10

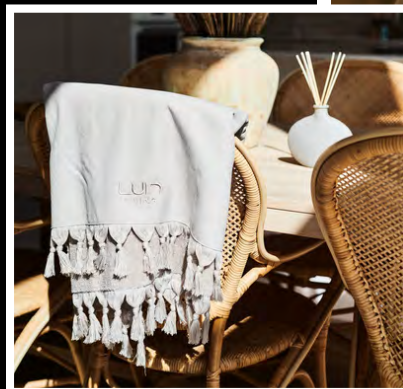
the good conscious

PURE ORGANIC

bath & beach collection

Luin Living Organic Bath & Beach Towel Collection is made of 100% organic cotton, down to every detail. These ecological hamam style towels are soft, light, absorbent and versatile in use. One side of the towel is sleek and the other a soft terry cloth.

Perfect for home & beach. The material dries quickly and fits into small spaces. The whole production chain from yarn supplier to weaving, dyeing and finishing has GOTS certificate. Oeko-Tex certification guarantees no harmful substances are used in the production.





TOWELS



Hand Towel 50x70 cm, 20x32 in

Bath & Beach Towel 70x140 cm, 28x55 in

Bath & Beach Towel 100x180 cm, 39x71 in

One side is sleek and the other a soft terry cloth
with hand knotted fringes.

the casual
BAMBOO
lifestyle collection

Luin Living's Bamboo collection is a tribute to the ecological, lightweight and cashmere-soft bamboo.

These timeless casual home and lifestyle products are designed to indulge you with their multiple ways of use. Use them at home or mix them with your favourite outfits and wear them anytime, anywhere.



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KAFTANS



ONE SIZE

Width x Length

90x120 cm

35x47 in





MORNING GOWNS



S/M, L/XL

Can be used as a lightweight morning gown, bathrobe or cardigan. Wear as you please.





TOWELS



ONE SIZE

90x180 cm, 35x71 in

This versatile piece works well as a towel, scarf or blanket. Use as you please.

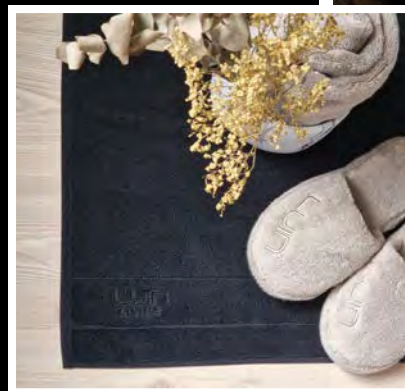


BATH MATS

We always use a pampering bath mat to dry the feet after a nice bath or shower in a hotel. Why not make it a nice routine at home as well?

Our Bath Mat is a modern stylish choice with guaranteed softness of 100% cotton. Two sizes to choose from.

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BATH MATS



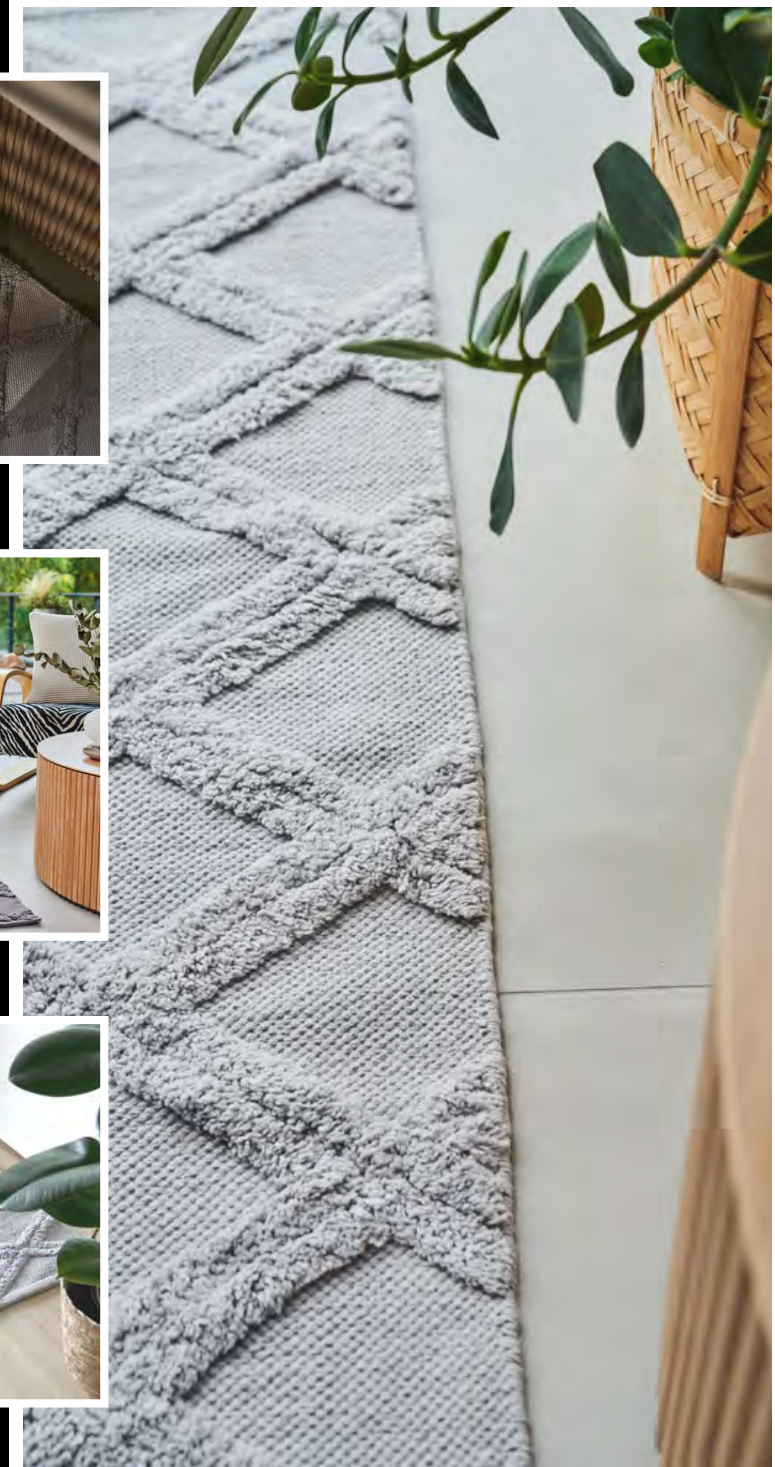
70x90 cm, 27x35 in

70x120 cm, 27x47 in

the recycled
SERENE
handmade rug collection

Handmade Serene rugs are made of 100% recycled pre-consumer cotton. The cotton comes from the waste of ring spinning process of other textile factories. Used and recycled natural fibers lose their strength and abilities over time, so using pre-consumer unused leftovers means that the cotton is still as good as new virgin fiber but without loss of strength in quality and without environmental issues with cotton cultivation.

Ecological Serene rugs are ideal for the bathroom, living room, bedroom or any other space at home. Harmonious color and design details make the rug a timeless treasure and the weaving technique makes it last for long.





DECORATIVE RUGS



60x80 cm, 23x31 in

70x120 cm, 27x47 in

70x200 cm, 27x78 in

the natural
DAYDREAM
decorative collection

The Daydream Collection is an elegant and decorative selection that fits all interior décor and all atmospheres.

Made of natural 100% cotton, the line combines timeless design, easy maintenance and soft touches to be the perfect accessories for those precious moments at home.





THROWS



125x180 cm

49x71 in



CUSHION COVERS



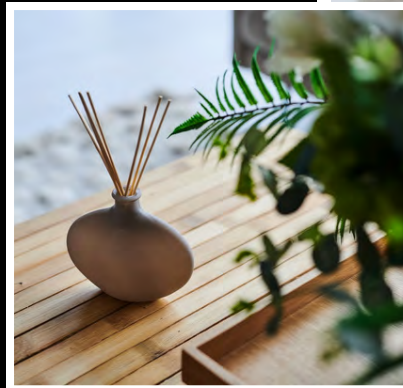
50x50 cm

19x19 in

the exquisite
SENSES
home fragrance collection

Our ambition is all about bringing the good
vibes and relaxation to everyday life.
We designed our Home Fragrance collection
based on different atmospheres at home.

Are you feeling Happy? Maybe you want to get
Cosy? Or are you ready for some Bubbles?





REED DIFFUSERS



Bring me the SUNSHINE
Watermelon & Apple



Let me get COSY
Lily & Cotton



Taking my moment to DAYDREAM
Cotton Candy & Passion Fruit



Because I'm HAPPY
Red Berries & Pine



I'm after pure INDULGENCE
White Truffle & Cognac



I'm ready for some BUBBLES
Champagne & Pomelo

DIFFUSER 200 ml
Width 15cm, height 13cm,
depth 4cm

REFILL 200 ml
Includes new reed sticks



SCENTED CANDLES



Bring me the SUNSHINE
Watermelon & Apple



Let me get COSY
Lily & Cotton



Taking my moment to DAYDREAM
Cotton Candy & Passion Fruit



Because I'm HAPPY
Red Berries & Pine



I'm after pure INDULGENCE
White Truffle & Cognac



I'm ready for some BUBBLES
Champagne & Pomelo

Burning time 45 hrs
Hand poured mineral & vegetable wax



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